

Digital Photography Art 342

Recommended Reading:

A World History of Photography 4th Edition, by N. Rosenblum

Photography by London and Upton 9th- 11th Edition, (Inexpensive online)

"Many pictures turn out to be limp translations of the known world instead of vital objects which create an intrinsic world of their own. There is a vast difference between taking a picture and making a photograph" Robert Heinecken

Digital Photography is a 3 credit introductory course in the study of photography with an emphasis placed on the development of photographic vision. This course will provide you with the basic technical skills needed to operate a Digital SLR/Point-and-Shoot camera, utilize a flatbed scanner, edit, manipulate, and enhance images using Adobe Photoshop, streamline file management, understand and utilize the inkjet printing process, evaluate and edit images based on composition, concept, and content, develop your own productive creative process, and deepen critical thinking skills.

Learning Outcomes:

1. Identify and understand the basic components of a digital SLR camera
2. Demonstrate basic proficiency in Adobe Photoshop CC
3. Show competency in editing, manipulating, and retouching digital files
4. Understand inkjet print, process and presentation
5. Demonstrate composition and conceptual development

Class Structure: The class will meet for lectures, critiques, discussions, and supervised lab time. Critiques will take place as scheduled on the course calendar. You are expected to have work completed on time for critique. This forum serves to develop critical thinking and verbalization of both formal and conceptual concerns.

Assignments: There are 6 Critiques, 1 Final Portfolio Review, and additional written and reading assignments. The assignments given are designed to expose you to a variety of approaches to digital media, challenge your imagination, and promote self-discovery.

Grading: Your final grade is an average of the following: each critique is 14%, exercise are 11% and final portfolio is 5%. A = work of exceptionally high quality, B = strong work, C = good work, D = poor work, F = work incomplete or of exceptionally poor quality. Quality will encompass the technical skills demonstrated as well as the conceptual or creative effort put into the assignment. Late work will

adversely affect your grade.

Attendance: Attendance is mandatory. If more than three classes are missed the final grade will be lowered 1 letter grade. 3 instances of partial attendance (late arrivals or early departures) equal 1 absence. If further absences or partial attendance occur, grades will continue to be lowered accordingly. It is absolutely essential to attend class.

Note: Images and concepts are reviewed in class as scheduled. A late review will result in a one letter grade reduction for that critique for each class it's late. Be on time and be prepared.

Computer Labs: You Must adhere to all computer lab guidelines. Food, beverages, and smoking are not permitted in the labs. When finished working clean up all areas used. If you observe someone abusing the labs, either through poor or hazardous work habits, please bring it to their attention, and notify a lab monitor or myself immediately.

SUPPLIES:

1. A digital camera (must be able to capture an image that can be printed at high resolution at 13"x19"), memory card, and card reader.
2. Portable hard drive (Mac compatible)
3. Professional black presentation book 13"x19" & flash drive
4. Epson roll or sheet photo paper 13"x19" or larger. If you are unable to print in the lab, images and contact sheets must be professionally printed on high quality photo paper.

VENDORS

B&C Camera 736-0890

Sahara Camera 457-3333

Calumet 1(800) 225-8638

Freestyle 1(800) 292-6137

Light Impressions 1(800) 828-6216

B&H 1(800) 606-6969

Reprographics 895-3213

Cashman ProPhoto Lab 693-6822

DIGITAL CAMERA:

You may use any digital camera that can capture an image file which will print at a high resolution when enlarged to 13"x19". Some camera phones and point-and-shoot cameras are capable of this. We will test all student cameras on the 3rd class to make sure they meet this requirement. Below is a list of recommended cameras. However, I have not personally tested every model. I suggest trying them out (maybe renting for the weekend) and buying the one that fits your needs best. The low-end options may barely meet the class requirement, and you may not like the image quality, so keep your receipt and know the return policy. Many low-end

cameras do not shoot in RAW, which is NOT a requirement for this class but will be important in more advanced sections.

The prices listed below are just estimates. They will vary depending on sales, availability, new or used, and the vendor. Shop around!

NON ART MAJORS OR STUDENTS ON A TIGHT BUDGET (Point-and-shoot):

Nikon COOLPIX S01- \$70

Nikon COOLPIX L30- \$90

Cannon Power Shot ELPH 135- \$110

ART/PHOTOGRAPHY MAJORS (DSLR):

Cannon Rebel T3- \$300

Nikon D3200- \$475

Cannon Rebel T5- \$500

Nikon D5200- \$700

Cannon 60D- \$1,000

Cannon 7D- \$1,100

Nikon D7100- \$1400

Cannon 6D- \$2,500

Cannon 5D Mark II - \$2,500

Academic Misconduct – Academic integrity is a legitimate concern for every member of the campus community; all share in upholding the fundamental values of honesty, trust, respect, fairness, responsibility and professionalism. By choosing to join the UNLV community, students accept the expectations of the Student Academic Misconduct Policy and are encouraged when faced with choices to always take the ethical path. Students enrolling in UNLV assume the obligation to conduct themselves in a manner compatible with UNLV's function as an educational institution. An example of academic misconduct is plagiarism. Plagiarism is using the words or ideas of another, from the Internet or any source, without proper citation of the sources. See the *Student Academic Misconduct Policy* (approved December 9, 2005) located at: <http://studentconduct.unlv.edu/misconduct/policy.html>.

Copyright – The University requires all members of the University Community to familiarize themselves with and to follow copyright and fair use requirements. **You are individually and solely responsible for violations of copyright and fair use**

laws. The university will neither protect nor defend you nor assume any responsibility for employee or student violations of fair use laws. Violations of copyright laws could subject you to federal and state civil penalties and criminal liability, as well as disciplinary action under University policies. Additional information can be found at: <http://www.unlv.edu/provost/copyright>.

Disability Resource Center (DRC) – The UNLV Disability Resource Center (SSC-A 143, <http://drc.unlv.edu/>, 702-895-0866) provides resources for students with disabilities. If you feel that you have a disability, please make an appointment with a Disabilities Specialist at the DRC to discuss what options may be available to you. If you are registered with the UNLV Disability Resource Center, bring your Academic Accommodation Plan from the DRC to me during office hours so that we may work together to develop strategies for implementing the accommodations to meet both your needs and the requirements of the course. Any information you provide is private and will be treated as such. To maintain the confidentiality of your request, please do not approach me before or after class to discuss your accommodation needs.

Religious Holidays Policy – Any student missing class quizzes, examinations, or any other class or lab work because of observance of religious holidays shall be given an opportunity during that semester to make up missed work. The make-up will apply to the religious holiday absence only. It shall be the responsibility of the student to notify the instructor no later than the end of the first two weeks of classes, of his or her intention to participate in religious holidays which do not fall on state holidays or periods of class recess. For additional information, please visit: <http://catalog.unlv.edu/content.php?catoid=6&navoid=531>.

Incomplete Grades - The grade of I – Incomplete – can be granted when a student has satisfactorily completed three-fourths of course work for that semester/session but for reason(s) beyond the student’s control, and acceptable to the instructor, cannot complete the last part of the course, and the instructor believes that the student can finish the course without repeating it. The incomplete work must be made up before the end of the following regular semester. If course requirements are not completed within the time indicated, a grade of F will be recorded and the GPA will be adjusted accordingly. Students who are fulfilling an Incomplete do not register for the course but make individual arrangements with the instructor who assigned the I grade.

Tutoring – The Academic Success Center (ASC) provides tutoring and academic assistance for all UNLV students taking UNLV courses. Students are encouraged to stop by the ASC to learn more about subjects offered, tutoring times and other academic resources. The ASC is located across from the Student Services Complex (SSC). Students may learn more about tutoring services by calling 702-895-3177 or visiting the tutoring web site at: <http://academicsuccess.unlv.edu/tutoring/>.

UNLV Writing Center – One-on-one or small group assistance with writing is available free of charge to UNLV students at the Writing Center, located in CDC-3-

301. Although walk-in consultations are sometimes available, students with appointments will receive priority assistance. Appointments may be made in person or by calling 702-895-3908. The student's Rebel ID Card, a copy of the assignment (if possible), and two copies of any writing to be reviewed are requested for the consultation. More information can be found at: <http://writingcenter.unlv.edu/>

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Links

<https://www.library.unlv.edu> <http://go.unlv.edu/maps>

http://www.library.unlv.edu/contact/driving_directions

Rebelmail – By policy, faculty and staff should e-mail students' Rebelmail accounts only. Rebelmail is UNLV's official e-mail system for students. It is one of the primary ways students receive official university communication such as information about deadlines, major campus events, and announcements. All UNLV students receive a Rebelmail account after they have been admitted to the university. Students' e-mail prefixes are listed on class rosters. The suffix is always @unlv.nevada.edu. **Emailing within WebCampus is acceptable.**

Final Examinations – The University requires that final exams given at the end of a course occur at the time and on the day specified in the final exam schedule. See the schedule at: <http://www.unlv.edu/registrar/calendars>.