

**University of Nevada- Las Vegas College of Fine Arts- Department of Art Design
Fundamentals III Art156 Fall 2016**

Required Text: There is no required text.

Design Fundamentals III is a 3 credit introductory course in the study of basic design of digital media. Emphasis will be placed on the development of your artistic vision and critical thinking. We will cover basic technical information on Microsoft Power Point, Adobe CS6 Photoshop, Illustrator, InDesign, & After Effects.

Learning Outcomes:

1. Demonstrate basic proficiency in Microsoft Power Point, Adobe CS6 Photoshop, Illustrator, InDesign, & After Effects
2. Recognize important design styles, contemporary and historical
3. Demonstrate composition and conceptual development
4. Understand print and file, process and presentation

Class Structure: The class will meet for lectures, critiques, discussions, and supervised lab time. Critiques will take place as scheduled on the course calendar. You are expected to have work completed on time for critique. This forum serves to develop critical thinking and verbalization of both formal and conceptual concerns.

Assignments: There are 3 Critiques, 1 Final Portfolio Review, and additional written and reading assignments. The assignments given are designed to expose you to a variety of approaches to digital media, challenge your imagination, and promote self-discovery. Each assignment is prefaced with a class discussion on the potential and possibilities open for exploration. You are invited to define each assignment in your own terms, and to approach it from any direction, limited only by your own creativity.

Grading: Your final grade is an average of the following: Each critique is worth 25% and your Final Portfolio is worth 25%. Critique grades are calculated by averaging all assignments due. A = work of exceptionally high quality, B = strong work, C = good work, D = poor work, F = work incomplete or of exceptionally poor quality. Quality will encompass the technical skills demonstrated as well as the conceptual or creative effort put into the assignment. Late critique work is not accepted. However, all assignments are expected to be present in your Final Portfolio, due at the end of the semester. Percentages equal letter grades as follows: A= 100-95 A- =94- 90 B+=89-87 B 86-84 B- =83-80 C+=79-77 C= 76-74 C-= 73-70 D+=69-67 D=66-64 D-=63-60 F= 59-0

Rough Drafts: After each assignment is given, a rough draft of that assignment is due the following class. Failure to turn in a rough draft on time will result in a loss of 10pts on that assignment's final grade.

Extra Credit: Extra credit may be earned by reworking assignments for your Final Portfolio. You can earn up to an additional 10 points on each assignment that is resubmitted. Points given will depend on the quality and quantity of improvements. You may not submit an assignment for extra credit that was initially late.

Attendance: Attendance is mandatory. If more than three classes are missed the final grade will be lowered 1 letter grade. 3 instances of partial attendance (late arrivals or early departures) equal 1 absence. If further absences or partial attendance occur, grades will continue to be lowered accordingly. It is absolutely essential to attend class.

Computer Labs: You Must adhere to all computer lab guidelines. There are no food, beverages, or smoking in the labs. When finished working clean up all areas used. If you observe someone abusing the labs, either through poor or hazardous work habits, please bring it to their attention, and notify a lab monitor or myself immediately.

Supplies:

1. USB Flash Drive (minimum of 16GB)
2. Final Portfolio 8 1/2 x 11 Professional Black Presentation Book (In new condition)

Academic Misconduct – Academic integrity is a legitimate concern for every member of the campus community; all share in upholding the fundamental values of honesty, trust, respect, fairness, responsibility and professionalism. By choosing to join the UNLV community, students accept the expectations of the Student Academic Misconduct Policy and are encouraged when faced with choices to always take the ethical path. Students enrolling in UNLV assume the obligation to conduct themselves in a manner compatible with UNLV's function as an educational institution. An example of academic misconduct is plagiarism. Plagiarism is using the words or ideas of another, from the Internet or any source, without proper citation of the sources. See the *Student Academic Misconduct Policy* (approved December 9, 2005) located at: <http://studentconduct.unlv.edu/misconduct/policy.html>.

Copyright – The University requires all members of the University Community to familiarize themselves with and to follow copyright and fair use requirements. **You are individually and solely responsible for violations of copyright and fair use laws. The university will neither protect nor defend you nor assume any responsibility for employee or student violations of fair use laws.** Violations of copyright laws could subject you to federal and state civil penalties and criminal liability, as well as disciplinary action under University policies. Additional information can be found at: <http://www.unlv.edu/provost/copyright>.

Disability Resource Center (DRC) – The UNLV Disability Resource Center (SSC-A 143, <http://drc.unlv.edu/>, 702-895-0866) provides resources for students with disabilities. If you feel that you have a disability, please make an appointment with a Disabilities Specialist at the DRC to discuss what options may be available to you. If you are registered with the UNLV Disability Resource Center, bring your Academic

Accommodation Plan from the DRC to me during office hours so that we may work together to develop strategies for implementing the accommodations to meet both your needs and the requirements of the course. Any information you provide is private and will be treated as such. To maintain the confidentiality of your request, please do not approach me before or after class to discuss your accommodation needs.

Religious Holidays Policy – Any student missing class quizzes, examinations, or any other class or lab work because of observance of religious holidays shall be given an opportunity during that semester to make up missed work. The make-up will apply to the religious holiday absence only. It shall be the responsibility of the student to notify the instructor no later than the end of the first two weeks of classes, **September 5, 2014**, of his or her intention to participate in religious holidays which do not fall on state holidays or periods of class recess. For additional information, please visit:
<http://catalog.unlv.edu/content.php?catoid=6&navoid=531>.

Incomplete Grades - The grade of I – Incomplete – can be granted when a student has satisfactorily completed three-fourths of course work for that semester/session but for reason(s) beyond the student's control, and acceptable to the instructor, cannot complete the last part of the course, and the instructor believes that the student can finish the course without repeating it. The incomplete work must be made up before the end of the following regular semester. If course requirements are not completed within the time indicated, a grade of F will be recorded and the GPA will be adjusted accordingly. Students who are fulfilling an Incomplete do not register for the course but make individual arrangements with the instructor who assigned the I grade.

Tutoring – The Academic Success Center (ASC) provides tutoring and academic assistance for all UNLV students taking UNLV courses. Students are encouraged to stop by the ASC to learn more about subjects offered, tutoring times and other academic resources. The ASC is located across from the Student Services Complex (SSC). Students may learn more about tutoring services by calling 702-895-3177 or visiting the tutoring web site at: <http://academicsuccess.unlv.edu/tutoring/>.

UNLV Writing Center – One-on-one or small group assistance with writing is available free of charge to UNLV students at the Writing Center, located in CDC-3-301. Although walk-in consultations are sometimes available, students with appointments will receive priority assistance. Appointments may be made in person or by calling 702-895-3908. The student's Rebel ID Card, a copy of the assignment (if possible), and two copies of any writing to be reviewed are requested for the consultation. More information can be found at: <http://writingcenter.unlv.edu/>

Library Resources - Students may consult with a librarian on research needs. For this class, to find the subject librarian visit http://www.library.unlv.edu/contact/librarians_by_subject/ UNLV Libraries provides resources to support students' access to information. Discovery, access, and use of information are vital skills for academic work and for successful post-college life. Access library resources and ask questions at <https://www.library.unlv.edu/>.

Rebelmail – By policy, faculty and staff should e-mail students' Rebelmail accounts only. Rebelmail is UNLV's official e-mail system for students. It is one of the primary ways students receive official university communication such as information about deadlines, major campus events, and announcements. All UNLV students receive a Rebelmail account after they have been admitted to the university. Students' e-mail prefixes are listed on class rosters. The suffix is always @unlv.nevada.edu. **Emailing within WebCampus is acceptable.**

Final Examinations – The University requires that final exams given at the end of a course occur at the time and on the day specified in the final exam schedule. See the schedule at: <http://www.unlv.edu/registrar/calendars>.

COURSE CALENDAR

AUG 25th AUG 27th

SEP 1st SEP 3rd

SEP 8th SEP 10th

SEP 15th SEP 17th

SEP 22th SEP 24th

SEP 29th OCT 1st

OCT 6th

OCT 8th

OCT 13th OCT 15th

OCT 20th OCT 22nd

OCT 27th OCT 29th

NOV 3rd NOV 5th

NOV 10th NOV 12th

NOV 17th NOV 19th

NOV 24th NOV 26th

DEC 1ST DEC 3rd DEC 8th

DEC 10th

Introduction, syllabus, & supplies, UNLV Gallery & Library tour Bridge & Photoshop Demo, Assignment #1 (Animal Layers Collage)

Retouching & Scanning Demo, Assignment #2 (Photograph Restoration) LAB

Advanced Retouching Demo, Assignment #3 (Beauty Retouching) LAB

Assignment #4 (Animal Morph) LAB

Assignment #5 (Multiples Self-Portrait in an Architectural Environment) Assignment #6 Movie Poster

LAB LAB

CRITIQUE #1 PHOTOSHOP (Assignments # 1, 2, 3, 4, 5, & 6) Assignment #7 (Akhob response paper) James Turrell Installation visit. Illustrator Demo, in class exercise

Assignment #8 (Isometric Grid) Assignment #9 (Wallpaper/textile Design)

LAB Assignment #10 (Pen Tool Wristwatch Illustration)

LAB LAB

CRITIQUE #2 ILLUSTRATOR (Assignments # 7, 8, 9, & 10) Photoshop Animation Demo, Assignment #11 (Photoshop Timeline Animation)

LAB After Effects Demo, Assignment #12 (30 second animation)

LAB InDesign Demo, Assignment #13 (Final Portfolio Introduction Page)

PowerPoint Demo, Assignment #14 (Final Portfolio PowerPoint Presentation)

No class; Thanksgiving Recess.

CRITIQUE #3 ANIMATION (Assignments #11 & 12), Printing Demo, Final Portfolio Specs LAB, Prepare Final Portfolio No class

Final 10:10am-12:10pm FINAL PORTFOLIO CRITIQUE: 8"X10" Professional Printed Portfolio, PowerPoint Presentation, & Digital Portfolio on Flash Drive

All student artwork not claimed and removed from classroom within two weeks of the

last day of class automatically becomes the property of the Art Department and will be disposed of at their discretion.